



At Vegger, we're driven by a commitment to sustainability, innovation, and wellness. Founded in the Netherlands in 2016 as a spin-off from university research in vertical farming and architecture, Vegger brings innovative, compact vertical farms to life with a focus on efficient resource use and modern design.

Today, Vegger is poised for global growth, with an established market presence in the Netherlands, Sweden, Japan, and Finland, and production based in Poland.





Our Mission

Transforming spaces to create a greener, healthier world by delivering sustainable, innovative, and impactful solutions.

Our Vision

Be the global leader in sustainable indoor greening solutions, empowering spaces with innovative plant systems that foster well-being and sustainability

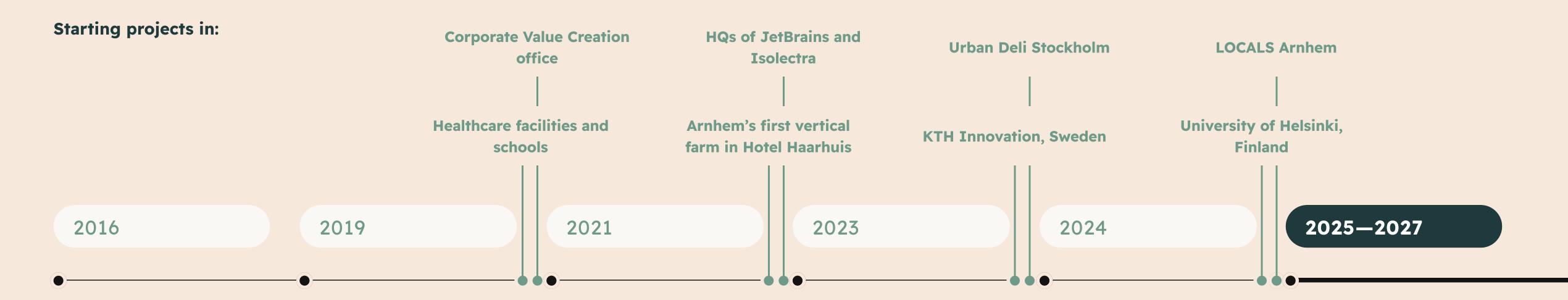
Ambition

Achieve scalable growth by delivering high-quality, sustainable indoor greening solutions, fostering strong partnerships, and exceeding customer expectations while driving profitability and environmental impact.





Vegger's Timeline



Vegger is founded as a **University spin-off** in the

Netherlands

First Vegger product launched in healthcare facilities.

Recognized by **Dutch Ministry of Health** under **Green Deal Sustainable Healthcare.**

Development and launch of 3rd generation of Vegger's design-based vertical farming solution with production in NL

Customer and partner presence in five different countries and two continents

Scaling of sales in key markets (Sweden, The Netherlands, and Japan)





Vegger's innovation and growth are powered by the support and expertise of our multinational shareholders and technology partners.

Multinational Shareholders



A global leader in industrial and agricultural machinery, YANMAR provides extensive industry expertise and support for Vegger's international expansion.



Known for its advancements in sustainable farming, Lely strengthens Vegger's commitment to high-tech, efficient agriculture solutions.

Technology Partners



Leading in lighting technology, Philips enhances Vegger's systems with energy-efficient, highperformance LED grow lights.



With expertise in materials and components, Wieland helps ensure the durability and reliability of Vegger's designs.



Specialists in water technology, SICCE contributes advanced water application systems for Vegger's automated hydroponic solutions.





Why Green Spaces?









Urbanization

As cities grow, green spaces provide a sustainable way to reconnect with nature in urban settings, enhancing quality of life in densely populated areas.



Green spaces improve air quality, support biodiversity, and reduce urban heat, contributing positively to the environment and climate resilience.

Mental Health & Wellbeing

Access to greenery reduces stress, improves mood, and boosts productivity, making green spaces essential for mental and emotional well-being.

Place & Real Estate Value

Incorporating green spaces adds aesthetic and functional value, attracting tenants and customers while increasing real estate appeal and value.





An edible touch to green spaces

Blending Ornamental & Edible Plants

Create stunning green walls combining herbs, vegetables, and decorative plants.

Value for Interior Greening

Add functionality to green spaces, offering clients a unique mix of **aesthetics** and **utility.**

Contributing to ESG Goals

Vegger systems support ESG objectives by enhancing sustainability (efficientLEDs, biodegradable PlantPods), improving well-being (biophilic design), and boosting ESG scorecards with measurable greening and sustainability initiatives.

Interactive Client Experiences

Engage users with edible greenery in restaurants, hotels, and offices.

Enhancing Market Appeal

Boost **property value** and **client satisfaction** by integrating sustainable and visually appealing features.

Co-Friendly Innovation

Vegger's systems use **energy-efficient LEDs**, **biodegradable PlantPods**, and **hydroponic technology** for sustainable indoor greening.

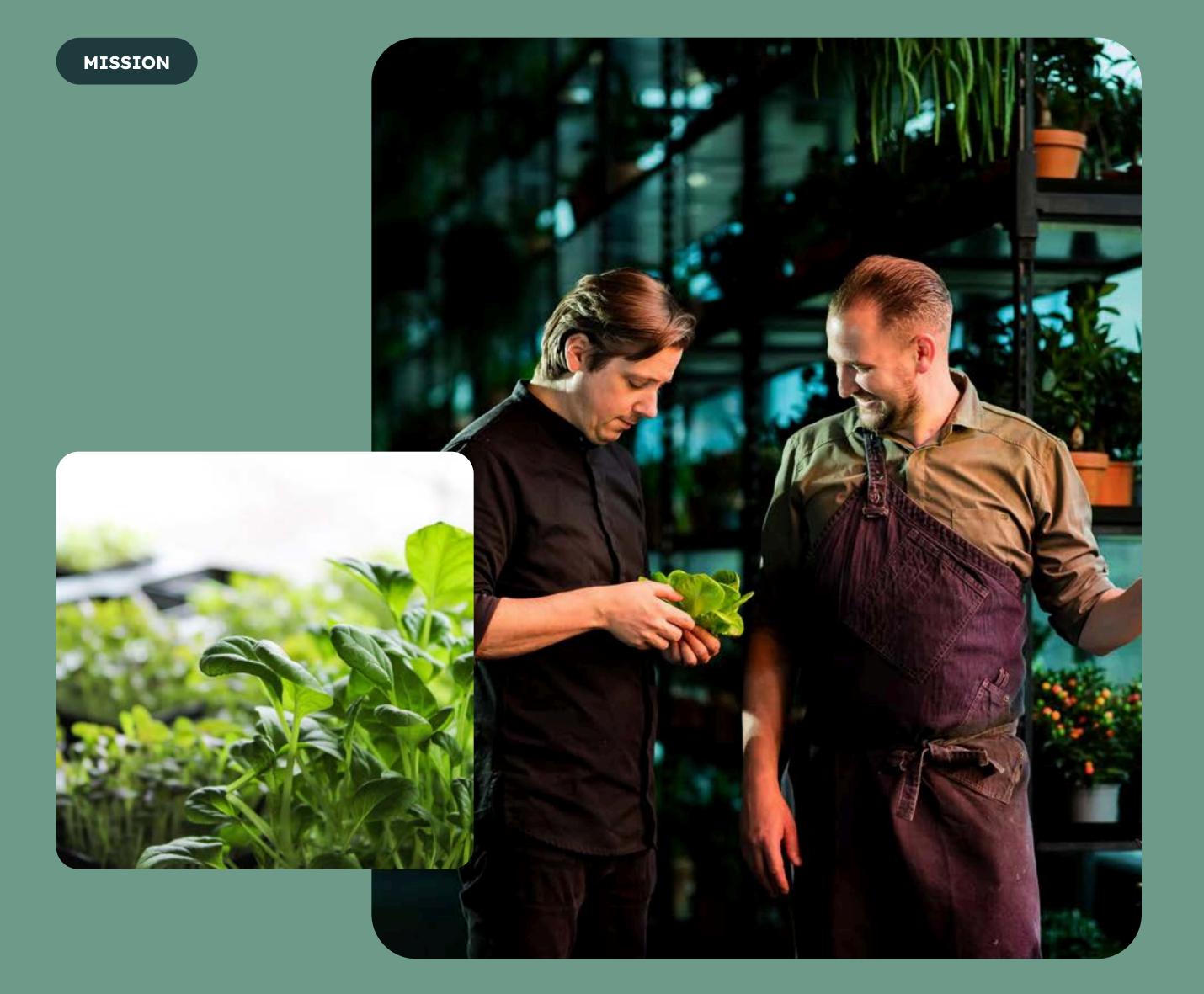
Enhance your portfolio

Offer your clients innovative Vegger systems for green interiors, blending ornamental and edible plants.

Add functionality and sustainability to your services with Vegger's modular solutions.







Drive change

Partnership models tailored to your expertise and client base

Become a certified Vegger installation and maintenance partner.

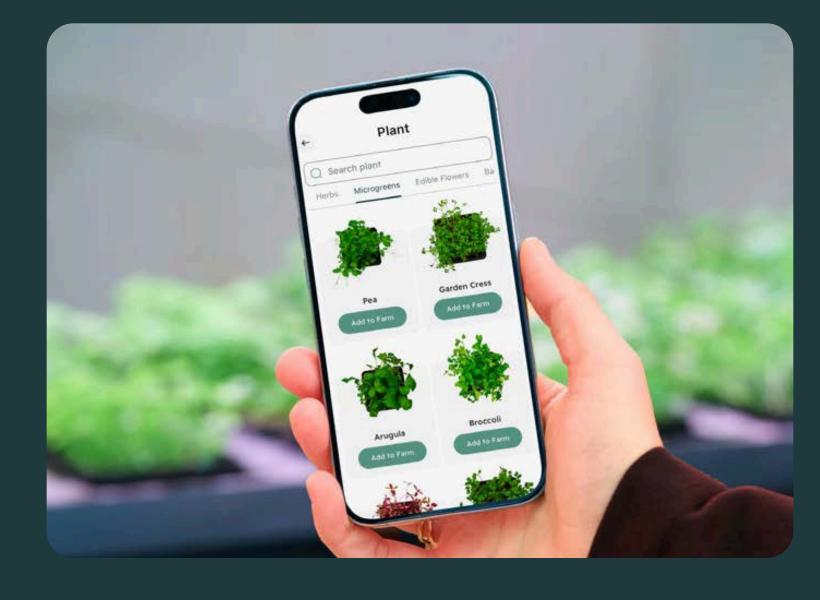
Co-create marketing campaigns to promote sustainable green spaces.



Our Products







FlaxFarm

Our customisable, energy-efficient vertical farms bring fresh greenery indoors, boosting air quality, well-being, and aesthetic appeal. FlaxFarm units fit seamlessly into modern interiors, perfect for offices, hotels, and restaurants.

PlantPods

Pre-filled with biodegradable substrate, seeds, and nutrients, each all-in-one pod ensures optimal plant growth with minimal intervention, making it easy to cultivate fresh herbs and vegetables sustainably.

VeggerConnect

Stay connected with your indoor farm. VeggerConnect offers remote monitoring, growth tracking, water level alerts, and easy reordering of PlantPods. This user-friendly app ensures your green space is always thriving and perfectly managed.



Green Spaces in Restaurants

Atmosphere

Green spaces bring a fresh, inviting atmosphere to restaurants, attracting new customer segments and encouraging guests to stay longer and enjoy the ambiance.

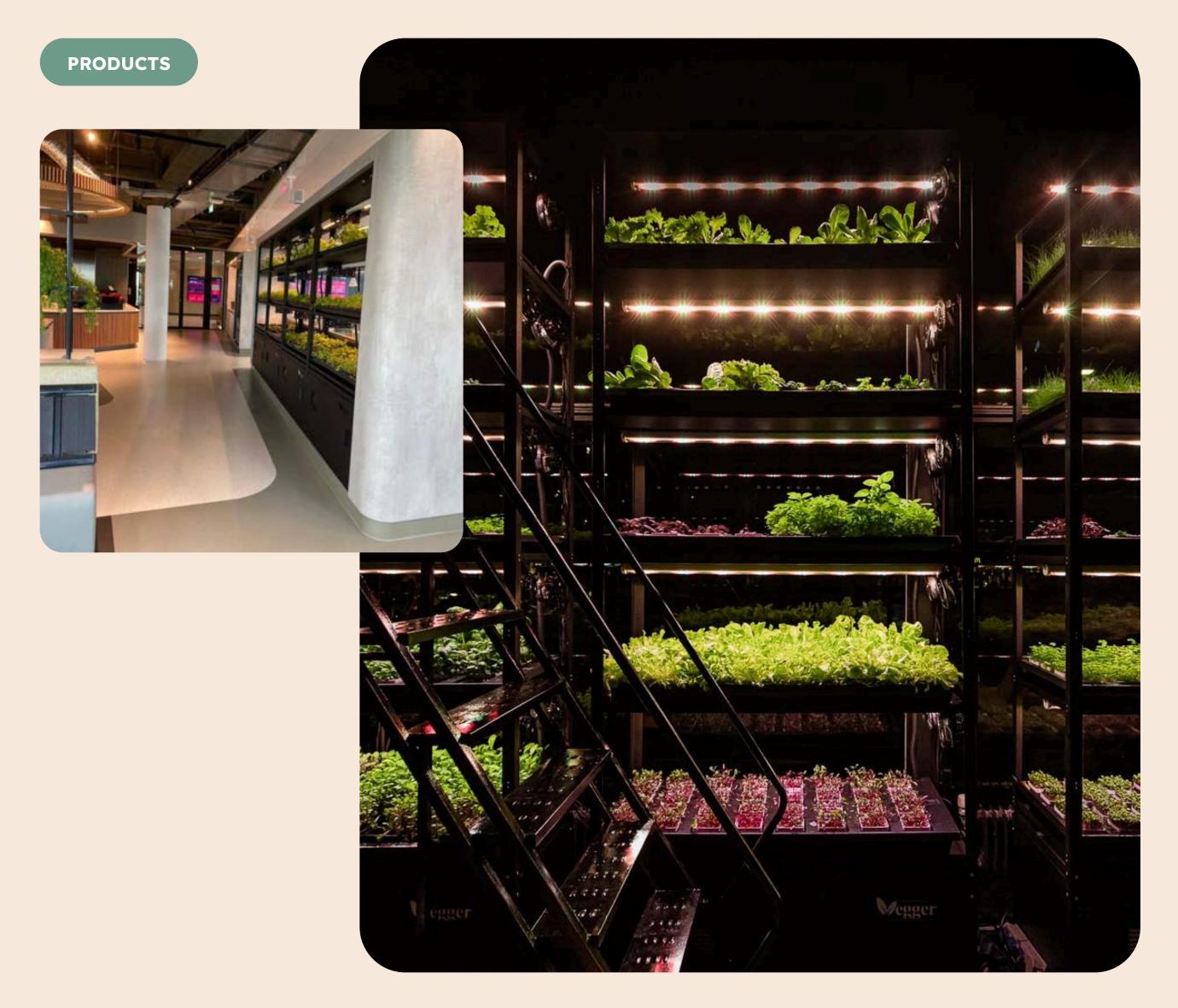
Sustainability

On-site greenery supports a farm-to-table approach, enhancing the restaurant's sustainability efforts and adding value for eco-conscious diners.

Supply Chain Efficiency

Growing herbs and greens on-site ensures access to fresh, highquality ingredients, reduces reliance on external suppliers, improves cost-efficiency, and minimizes business risks associated with the supply chain.





Green Spaces in Office Spaces

Physical Environment

Vertical gardens improve air quality, reduce noise, and enhance employee well-being by bringing nature into the workspace.

Real Estate Value

Green spaces increase property value and appeal to tenants, offering a competitive edge as demand for sustainable, attractive office spaces grows.

Space Utilisation

Incorporating vertical gardens creates an eco-friendly, inviting environment that encourages employees to work on-site, fostering a productive and inspiring workspace.



FlaxFarm

Sustainable

FlaxFarm uses significantly less energy and water compared to other vertical farming options, offering an eco-friendly solution for indoor green spaces.

Cost-Efficient

With low initial costs and minimal operating expenses, FlaxFarm delivers both environmental and financial sustainability, making it a smart investment.

Aesthetically Pleasing

Designed to fit effortlessly into hotel lobbies, offices, restaurants, and kitchens, FlaxFarm adds a modern, stylish touch that enhances any space.

Flexible & Automated

Available in multiple sizes to meet different needs, FlaxFarm units come with automated, app-integrated technology, simplifying maintenance and allowing easy management.











PlantPods

Efficiency and Convenience

Designed for effortless indoor gardening, PlantPods make it easy to grow fresh vegetables, herbs, and edible flowers with minimal effort.

Water Conservation

PlantPods use up to 95% less water than traditional agriculture, making them a sustainable choice for resource-efficient growing.

Eco-Friendly Materials

Crafted from biodegradable and mineral-based materials like coconut husk and nutshell fibers, PlantPods align with sustainable practices.

Quick Harvest Cycles

With varied growth times, PlantPods offer a steady supply of fresh produce, creating a dynamic and vibrant green environment indoors.





VeggerConnect

Growth Tracking

Monitor your plants' development in real-time, wherever you are, with the app's growth tracking feature for detailed insights.

Care Reminders

Receive timely notifications for watering, harvesting, and other plant care tasks, making plant management effortless.

PlantPod Ordering

Easily reorder PlantPods directly through the app for a seamless growing experience.

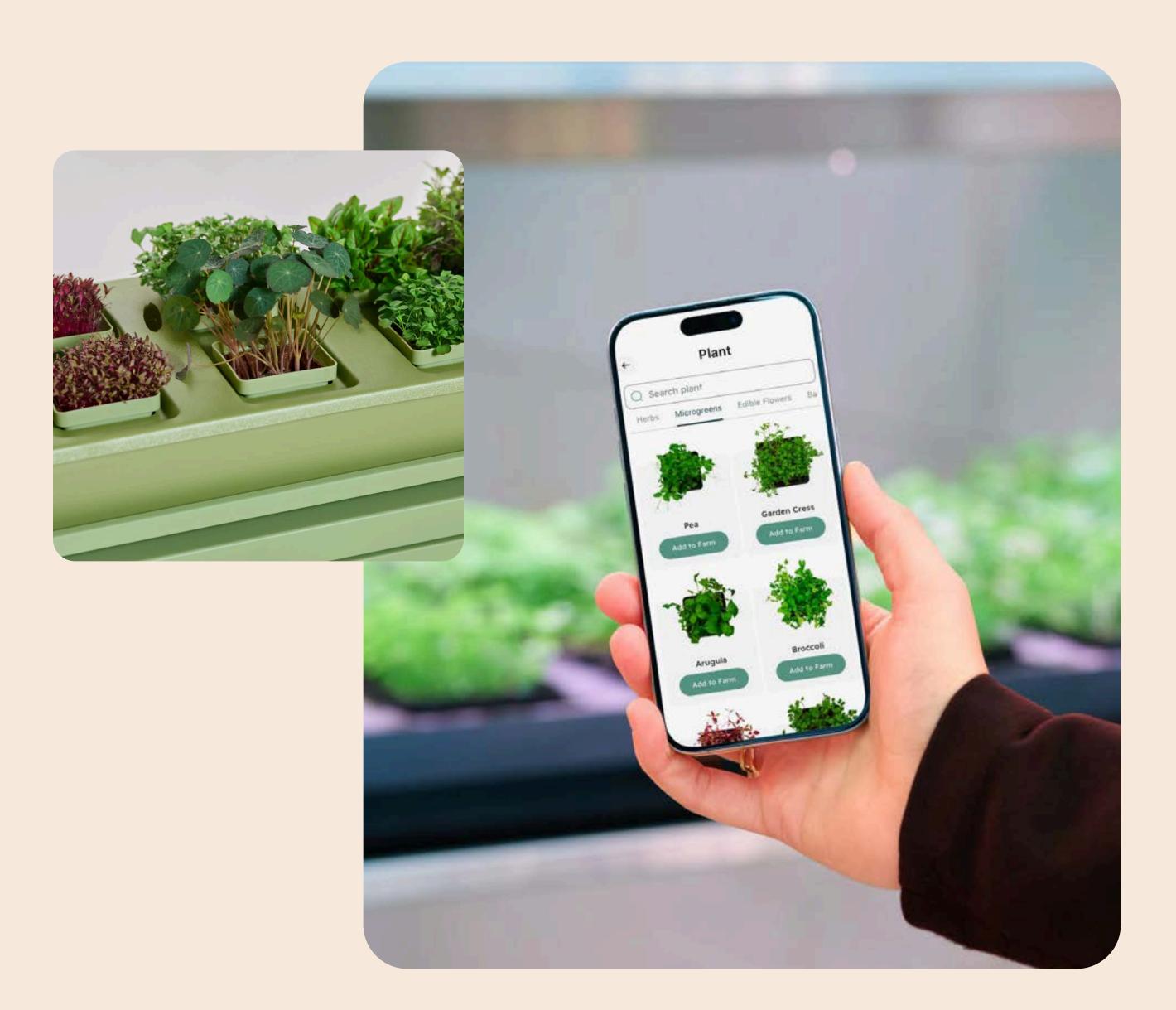
Expert Support

Gain direct access to Vegger's expert team for personalized advice and support whenever you need it.

Available on:





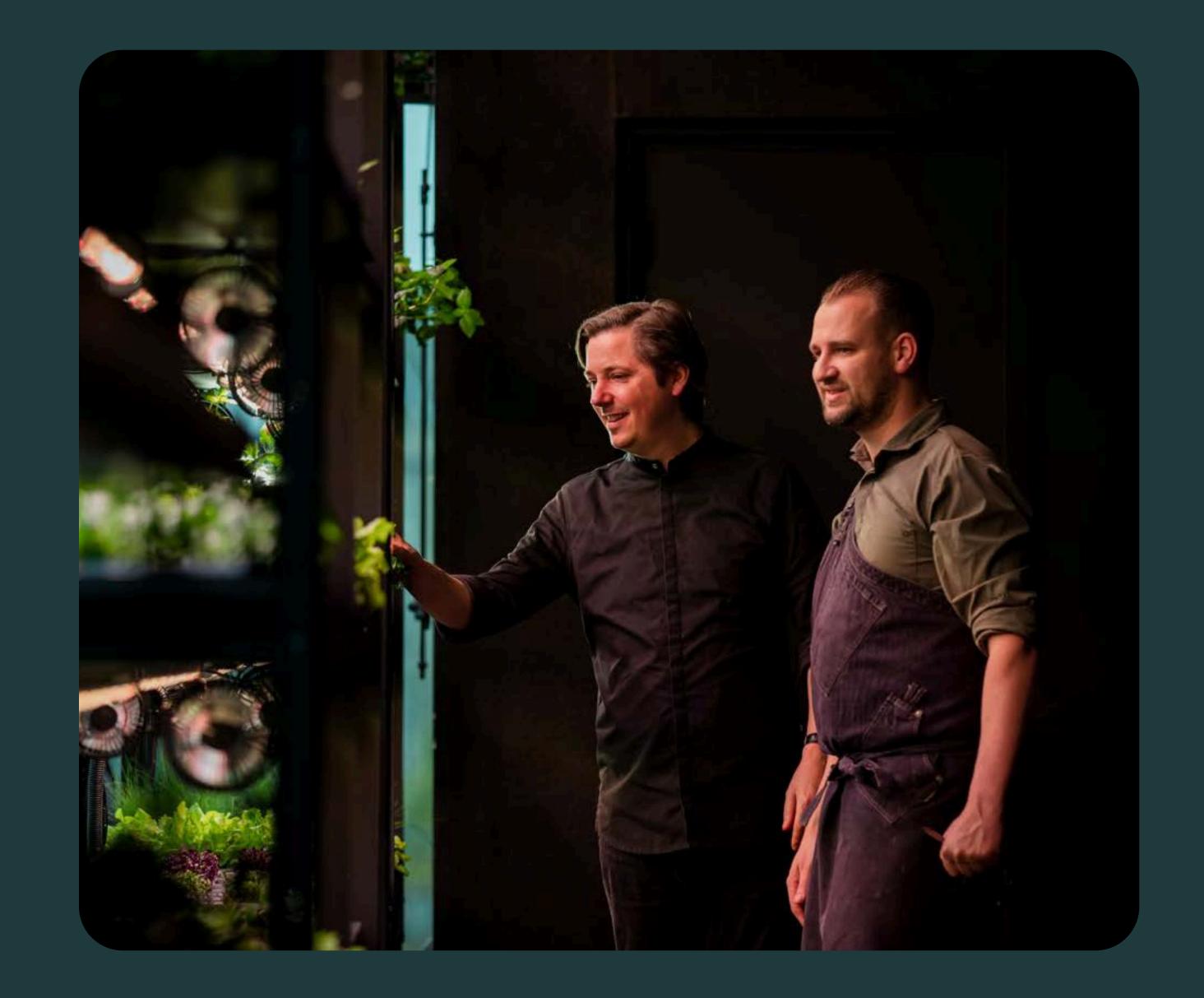


A partner-centered business model

At Vegger we're committed to sustainable partnerships in sales and project development where mutual benefit is a given. Our valued partners have an intimate understanding of end-customer needs, new projects and emerging opportunities in the market.

Why partner with Vegger?

- Competitive Differentiation
- Increased Revenue Streams
- Strengthened Sustainability Credentials
- Seamless Integration and Support





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Certified Partners for Quality and Reliability

Vegger works exclusively with trained and certified partners, ensuring top-quality installations and consistent service delivery.

Vegger Academy (In Development)

Comprehensive training programs and certification processes are being finalized to establish a trusted partner network.

Operations and Logistics

Production Locations:

Ede, The Netherlands: FlaxFarm assembly, and packagingPlantPod production line and packaging

Lead Time:

Standard lead time: 8-10 weeks from order confirmation (depending on order size and customization).

Ordering Process:

Submit orders via Vegger Partner Portal or contact sales@vegger.nl.

Confirmed orders will include a delivery timeline and logistical details.

Delivered under Ex-Works terms:

Pickup arranged by the client or their logistics provider. Option for Vegger-assisted logistics available upon request.

Quality Management:

100% end-of-line inspection ensures:
Product functionality testing for FlaxFarm systems.
Packaging checks for PlantPods to prevent damage during transit.

Certifications and compliance with EU and UK safety standards.

Support Post-Delivery:

Installation assistance available upon request.

Maintenance and operational guidance via VeggerConnect

App.





Contactus

Let's make spaces thrive. Reach out, and we'll design a green solution tailored to your business.

sales@vegger.nl



growing green spaces